

English Proficiency

— IN THE —

Energy Industry

ENERGIZING SUCCESS BY BUILDING A MORE PROFICIENT WORKFORCE

Energy Powers the World's Future

The world runs on energy—and as populations and standards of living across the globe continue to rise, energy needs will do the same.

Energy demand is expected to grow by approximately 27% from 2017 to 2040.¹ Among developing countries, the projected growth is even higher at 45%; with the majority (65%) of that increase coming from the Asia-Pacific region (particularly India, Southeast Asia, and China), followed by the Middle East, Africa, and Central and South America.¹

In addition, manufacturing centers are increasingly moving to Africa and South Asia, leading to increased energy consumption in these areas.²

As a result, many energy companies are expanding operations overseas—supported by \$700 billion in financing between 2016 and 2019 from the world's largest investment banks.³

Today, energy companies operate facilities, market products, and conduct exploration activities all over the world.^{4,5,6} To operate effectively, they need a globally connected workforce with the right English-language skills—and the *TOEIC*® assessments can help to build it.

Trusted by Top Global Energy Companies

The top 5 oil and gas companies ranked in the Forbes® Global 2000 List use *TOEIC*® scores.^{4,7}



A Global Solution

Over 200 energy companies around the world use the *TOEIC*® assessments to evaluate English-language proficiency.⁷



Powering English Proficiency

Energy companies in 17 countries use the *TOEIC*® assessments to help build an English-proficient workforce.⁷



English Proficiency Fuels the Energy Industry

Many multinational companies are making English their common corporate language to support communication across geographies and business functions.⁸ As the global language of business, English proficiency is critical for energy sector employees who need to communicate and collaborate with colleagues in different countries.

For energy companies, employees' ability to speak English proficiently can help achieve effective communication and cooperation, increase engineering efficiency, and enhance project management. Sharing a common language can also enable them to provide consulting services to other international companies, thereby expanding their business opportunities.⁹

Building a Workforce Positioned for Success

For more than 40 years, the TOEIC® program has set the global standard for assessing English-language communication skills needed in the workplace and everyday life. By measuring all four skills essential for effective communication—listening, reading, speaking and writing—the TOEIC assessments provide valid, reliable data giving you a more accurate picture of a test taker's English-language communication skills.

Energy companies can use the TOEIC assessments to ensure that employees working with clients anywhere in the world can communicate about projects effectively, provide accurate technical information, and even strengthen business relationships through both personal conversations and written correspondence.

TOEIC scores enable you to efficiently assess the English-language communication skills of both job candidates and current employees and to compare those skills across departments, facilities and job sites. That can help you make more confident hiring decisions and ensure that your staff have the appropriate skill levels for their positions.

“We have used the TOEIC tests to set up benchmarks for selecting talent and identifying employees for internal transfer and promotion.”

—Li Hao, HR Manager, CNPC (China National Petroleum Corporation)

Energizing Employee Development

The energy industry is competitive, with many companies seeking opportunities in the same regions. Your employees' ability to speak English can help you win new business and strengthen relationships with business partners and customers who use English as their common business language.

The TOEIC assessments provide an accurate evaluation of each employee's strengths and weaknesses in terms of their English communication skills. That enables you to create training and development plans targeted to the areas they need to improve, and identify employees for internal transfers, promotions and project assignments.

“The TOEIC test was chosen to check our employees' English proficiency levels ... [to] determine who can be relied on and given responsibilities related to the country and foreign workers as well as working on documents in English. In addition, the company can identify employees who need to receive additional training to help improve the company's performance.”

—Ulya Yuthika, Planning & Development, PT Pertamina Niaga, Indonesia



To learn more about the TOEIC® program visit **TOEICglobal.com** or contact your local ETS Preferred Network office.

¹ <https://www.globalenergyinstitute.org/look-ieas-new-global-energy-forecast>

² International Energy Outlook 2019 with projections to 2050, September 2019, U.S. Energy Information Administration, Office of Energy Analysis, U.S. Department of Energy, <https://www.eia.gov/outlooks/ieo/>

³ <https://www.theguardian.com/environment/2019/oct/13/top-investment-banks-lending-billions-extract-fossil-fuels>

⁴ 2019 *Forbes*® Global 2000 list

⁵ <https://corporate.exxonmobil.com/>

⁶ <https://www.shell.com/>

⁷ 2019 TOEIC program client list

⁸ <https://hbr.org/2012/05/global-business-speaks-english>

⁹ Zhai Feng, Senior Project Manager, China National Petroleum Corporation – ETS TOEIC Client Spotlight Series, <https://toeicglobal.com/media/1137/cnpc-transcript.pdf>



For more than 40 years as an industry leader, the TOEIC® program has set the global standard for assessing English-language communication skills needed in the workplace and everyday life. The TOEIC assessments are the most widely used around the world with 14,000+ organizations across more than 160 countries trusting TOEIC scores to inform the decisions that matter.